



Cold rooms that run on sunshine.

A fictional company that rents solar-powered cold rooms by the month to small farmers and fresh-produce traders.

R4.03m

ILLUSTRATIVE RAISE

24

ROOMS · PHASE 1

R5,265

NET / ROOM / MONTH

25%

EQUITY CAP

The problem

Small growers have no cold storage near the farm, so they sell fast and cheap or lose stock.

The solution

Monthly rental of solar + battery cold rooms, monitored remotely. Users rent space, not equipment.

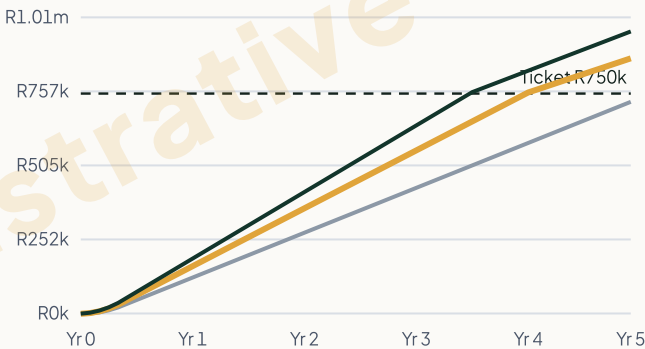
How investors take part (illustrative)

Investors fund rooms. They receive 70% of those rooms' net income until repaid, then 45%. Tiers 2–4 also get a small equity stake, capped at 25% in total.

Use of funds

Rooms, solar and batteries, installation, a repair reserve and 6 months of working capital.

Tier 2 · R750k · base case



Tier 1 · Seedling	R250k	49 mo
Tier 2 · Grower	R750k	49 mo
Tier 3 · Orchard	R1.50m	49 mo
Tier 4 · Estate	R2.50m	49 mo

Ticket · payback in base case (85% occupancy)

Contact

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